

APEC CEO Summit 2011

The Future. Redefined.

10-12 November 2011

Sheraton Waikiki, Honolulu, Hawaii

www.apec2011ceosummit.com

November 10

6:00 – 8:00 **Welcome Reception hosted by the APEC 2011 Hawaii Host Committee**
Ocean Lawn, The Royal Hawaiian

November 11

8:00 – 8:30 **Welcome and Opening Ceremony** (Hawaiian Blessing)
Hawaii Ballroom, The Sheraton Waikiki

8:30 – 9:40 **Opening Session: The Future. Redefined.**
Hawaii Ballroom

How do dramatic regional and global developments in technology, politics and the natural world change the way we prepare for the futures of our societies? How are companies and policymakers transforming their expectations of the future as Asia-Pacific changes?

Discussion Leader: Michael Oreskes, Senior Managing Editor, The Associated Press

Discussion Participants:

Prime Minister Lee Hsien Loong, Singapore

John C. Lechleiter, Ph.D., Chairman, President and CEO, Eli Lilly & Co.

Dennis M. Nally, Chairman, PwC International Ltd.

9:40 – 10:40 **Globalization: Revisited.**

Hawaii Ballroom

Is the world truly as globalized as we think? What's next for the global trading system? How do we pursue a global solution, and can regional institutions and agreements contribute to furthering a positive direction in the global trade, development and economic architecture?

Discussion Leader: Andrew Serwer, Managing Editor, *FORTUNE*

Discussion Participants:

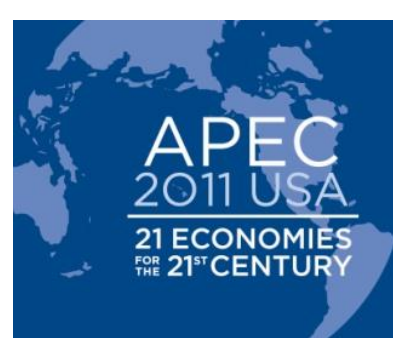
Pankaj Ghemawat, Professor, IESE Business School, University of Navarra, and author of *World 3.0*

Doug Oberhelman, Chairman and CEO, Caterpillar, Inc.

Zhu Min, Deputy Managing Director, International Monetary Fund

10:40 – 11:10 *Coffee Break*

11:10 – 12:10 **Seeking Stability in an Unstable World**
Hawaii Ballroom



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The global economy remains unsettled, and financial stability remains a key goal for policymakers. Nevertheless it faces continued challenges from sources of instability in both markets and societies around the world. What are these key sources of instability, and how can economies and investors overcome them and achieve stability in this environment?

Discussion Leader: Diane Brady, Senior Editor and Content Chief,
Bloomberg Businessweek

Discussion Participants:

Chief Executive Donald Tsang, HKSAR

Dr. Fan Gang, Director, National Economic Research Institute of China

Luis Alberto Moreno, President, Inter-American Development Bank

12:10-12:20

Future Flash

Hawaii Ballroom

Don Tapscott, Chairman, Moxie Insight and co-author, *Macrowikinomics*

12:20 – 2:00

Networking Lunch

2:00 – 3:00

Interactive symposia convened concurrently

1. Global Value-Added Chains

Kauai Room, Hawaii Ballroom

Companies are sourcing, financing and doing R&D globally. How can companies and countries work together to add value around the world throughout the production chain? What policies can countries adopt to facilitate business in this new global environment?

Discussion Leader: Michael Oreskes, Senior Managing Editor,
The Associated Press

Discussion Participants:

Dr. Lien Chan, Leader's Representative, Chinese Taipei

Scott Price, President and CEO, Walmart Asia

John G. Rice, Vice Chairman, GE

2. The 21st Century Workforce. Re-envisioned.

Molokai Room, Hawaii Ballroom

How can economies best ensure a healthy, motivated and well-educated workforce for 21st Century prosperity? How can the region most effectively develop and use its talent pools?

Discussion Leader: David Pilling, Asia Editor, *Financial Times*

Discussion Participants:



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Prime Minister Julia Gillard, Australia
Deb Henretta, Group President, Procter & Gamble Asia, and
Chair, ABAC
Sri Mulyani Indrawati, Managing Director, The World Bank

3:15 – 3:55

**A conversation with United States Secretary of State Hillary
Rodham Clinton on Women and the Economy**
Hawaii Ballroom

Discussion Participants:

Secretary of State Hillary Rodham Clinton, United States of
America
Nina Easton, Washington Columnist and Senior Editor,
FORTUNE

3:55 – 4:25

Coffee Break

4:25 – 5:30

Interactive symposia convened concurrently

1. Building An Innovation Ecosystem

Kauai Room, Hawaii Ballroom

What are the best practices for creating a network of innovation, and what
advantages and barriers exist in Asia Pacific?

Discussion Leader: Bobby Ghosh, Deputy International Editor, *Time*

Discussion Participants:

John Chen, Chairman and CEO, Sybase Inc.
Pat Dawson, Asia Pacific President, The Dow Chemical Company
Tom Jenkins, Chairman, Open Text Corp.

2. Cities of the Future

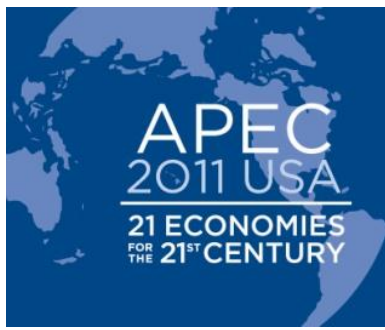
Molokai Room, Hawaii Ballroom

Megacities in the region promise better quality of life but bring greater
environmental and resource challenges. Development of new technologies
and interagency government approaches will be essential to continued
growth and prosperity. What are the most interesting new developments?
How can government and the private sector together employ clean
technology and other innovations to transform urban environments in the
region?

Discussion Leader: Tian Wei, Moderator, CCTV

Discussion Participants:

Roger Crook, CEO Global Forwarding and Freight, DHL
Richard M. Daley, Former Mayor of Chicago



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Hiromasa Yonekura, Chairman, Keidanren and Chairman,
Sumitomo Chemical Co., Ltd.

3. Commodity Security for Economic Growth

Maui Room, Hawaii Ballroom

Growth in the Asia Pacific means continuing demand and competition for energy, food, and other strategic commodities such as certain minerals. What is needed to secure supply, manage volatility and ensure good governance?

Discussion Leader: Diane Brady, Senior Editor and Content Chief,
Bloomberg Businessweek

Discussion Participants:

President Benigno Aquino, The Philippines

Richard C. Adkerson, President and CEO, Freeport McMoRan
Copper & Gold Inc.

Frank Gaoning Ning, Chairman, COFCO Corporation

Jing Ulrich, Managing Director and Chairman of Global Markets,
China, JPMorgan Chase & Co.

5:30 *Networking Break*

7:00 Taste of America Reception
The Sheraton Waikiki and The Royal Hawaiian

9:30 – 11:00 **Nightcap Conversations**

Global prosperity or global failure?

King Kamehameha Suite, The Royal Hawaiian

A nightcap conversation on current trends in globalization.

Discussion Participants:

Pankaj Ghemawat , Professor at IESE Business School University
of Navarra, and author of *World 3.0*

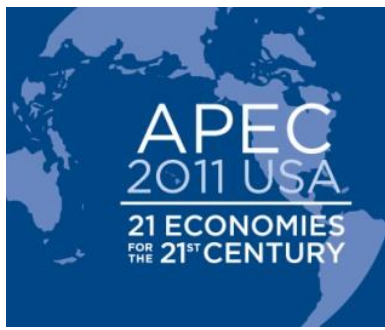
Chandran Nair, Founder and CEO of the Global Institute for
Tomorrow

Don Tapscott , Chairman of Moxie Insight and co-author
of *Macrowikinomics*

Public Private Partnerships on Global Technology Issues

Rum Fire Restaurant, The Sheraton Waikiki

A nightcap conversation with three members of President Obama's
Council of Advisors on Science and Technology (PCAST) who will talk
about their work with the government and conclusions drawn by the



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Council on technology issues in areas of great challenge to the United States and global economy: health IT, STEM education and advanced manufacturing.

Discussion Participants:

Chad Mirkin, Director, International Institute for
Nanotechnology, Northwestern University

Craig Mundie, Chief Research and Strategy Officer, Microsoft and
Chairman, APEC 2011 USA Host Committee

Dr. Eric Schmidt , Executive Chairman, Google Inc.



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November 12

8:00 – 9:05

Redefining Health: An Economic Asset and Competitive Advantage

Hawaii Ballroom, The Sheraton Waikiki

Aging populations and changes in diet and exercise have resulted in an explosion of chronic disease in APEC economies, posing a rising burden on business, society and governments alike. Can these trends be reversed? Can health be redefined as a source of sustainable economic growth and competitive advantage?

Discussion Leader: Patricia Janiot, Senior Anchor, CNN en Español

Discussion participants:

Dr. Toby Cosgrove, CEO, The Cleveland Clinic

Yasuchika Hasegawa, CEO, Takeda Pharmaceutical Company and Chairman, Keizi Doyukai

William C. Weldon, Chairman and CEO, Johnson & Johnson

9:20 – 9:45

APEC Leader Interaction – President Hu Jintao, People’s Republic of China

Hawaii Ballroom

10:05 – 11:00

APEC Leader Interaction – President Barack Obama, United States of America

Hawaii Ballroom

Discussion participants:

Barack H. Obama, President of the United States of America

W. James (Jim) McNerney, Jr., Chairman, President & CEO, The Boeing Company

11:00 – 11:30

Coffee Break

11:30 – 11:40

Future Flash: Richard Florida, Senior Editor, *The Atlantic*, Professor, Rotman School of Management, University of Toronto

Hawaii Ballroom

11:40 – 12:10

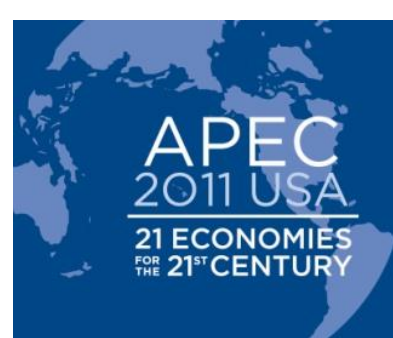
APEC Leader Interaction – President Susilo Bambang Yudhoyono, Indonesia (conversation with Michael Oreskes, Senior Managing Editor, The Associated Press)

Hawaii Ballroom

12:10 – 12:20

Future Flash: Dr. Eric Schmidt, Executive Chairman, Google Inc.

Hawaii Ballroom



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12:20 – 2:00

Networking Lunch

Coconut Grove, The Royal Hawaiian and Kai Market, The Sheraton Waikiki

2:00 – 3:20

Interactive symposia convened concurrently

1. **Investment Frontiers: Where is the Smart Money Going?**

Maui Room, Hawaii Ballroom

What does the changing shape of Asia mean for investment in Asia Pacific? What barriers to stable investment flows remain? Which criteria matter most for leading investors?

Discussion Leader: Diane Brady, Senior Editor and Content Chief,
Bloomberg Businessweek

Discussion participants:

Deputy Prime Minister Bill English, Minister of Finance, New Zealand
Kirill Dmitriev, CEO, Russian Direct Investment Fund
Anthony Nightingale, Managing Director, Jardine Matheson
Dr. Jerry Webman, Chief Economist, Oppenheimer Funds

2. **Game-Changing Technologies Redefining the Region**

Kauai Room, Hawaii Ballroom

What changing technologies in biotechnology, nanotechnology and information technology are likely to transform the region's business and markets in Asia Pacific?

Discussion Leader: Andrew Serwer, Managing Editor, *FORTUNE*

Discussion participants:

President Sebastián Piñera, Chile
Isabelle Courville, President, Hydro-Québec Distribution
Chad Mirkin, Director, International Institute for
Nanotechnology, Northwestern University

3. **Building Enabling Environments for Industry: Achieving growth, stability and predictability in a dynamic commercial world**

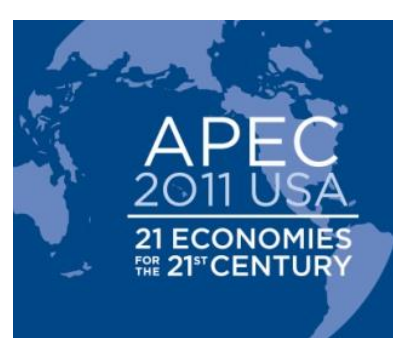
Molokai Room, Hawaii Ballroom

How has Mexico's unilateral approach to reducing regulatory barriers impacted their growth and investment? What holistic systems can economies and companies put in place today to build resilience and flexibility into their economic systems?

Discussion Leader: Patricia Janiot, Senior Anchor, CNN en Español

Discussion participants:

President Felipe Calderón, Mexico



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Michael L. Ducker, Chief Operating Officer and President, International, FedEx Express, and Vice Chairman, APEC 2011 USA Host Committee
Keith E. Williams, President and CEO, Underwriters Laboratories

3:20 – 3:50

Coffee Break

3:50 – 4:00

Future Flash: Chandran Nair, Founder and CEO, Global Institute for Tomorrow
Hawaii Ballroom

4:00 – 5:00

2020 Vision: The Future. Redefined.

Hawaii Ballroom

Based on the discussion of the past two days, what has emerged as areas most likely to define the future for the region? How can business and government cooperate to drive these areas and shape the future we desire? What will a truly connected region mean in terms of trade and investment opportunities?

Discussion Leader: Nina Easton, Washington Columnist and Senior Editor,
FORTUNE

Discussants:

Craig Mundie, Chief Research and Strategy Officer, Microsoft and Chairman,
APEC 2011 Host Committee

Sri Mulyani Indrawati, Managing Director, The World Bank

Don Tapscott, Chairman, Moxie Insight, and co-author, *Macrowikinomics*

5:00 – 5:30

**APEC Leader Interaction – President Dmitry Medvedev
Russian Federation** (conversation with David Pilling, Asia Editor,
Financial Times)
Hawaii Ballroom

5:30 – 5:45

Closing Ceremonies

Thanks to President Medvedev, handover to Russia CEO Summit
Chairman by Craig Mundie

Hawaii Ballroom

7:00

Waikiki Dine Out

9:30 – 11:00

Nightcap Conversations

November 13

All Day

Golf Tournament
Kapolei Golf Club