



APEC CEO SUMMIT 2015

Manila, Philippines

16 – 18 November 2015

www.apec2015ceosummit.ph

CREATING THE FUTURE: BETTER, STRONGER, TOGETHER.

Program as of 18 November 2015

Simultaneous interpretation will be available from English to Mandarin Chinese, Japanese, Korean, and Russian, and from the APEC Leader's native language to English.

Delegates are requested to be seated 10 minutes before each session starts. Flash photography is not allowed inside the Plenary Hall.

SUNDAY 15 NOVEMBER 2015

9:00AM– 9:00PM REGISTRATION
MAKATI SHANGRI-LA HOTEL LOBBY

MONDAY 16 NOVEMBER 2015

7:00AM– 7:00PM REGISTRATION
MAKATI SHANGRI-LA HOTEL LOBBY

11:00AM – 2:00PM LUNCH
DELEGATES AND STAFF ARE WELCOME FOR LUNCH AT CIRCLES, INAGIKU, OR SAGE AT THE MAKATI SHANGRI LA HOTEL PRIOR TO THE START OF THE APEC CEO SUMMIT

SESSION ONE
3:30PM –4:30PM **SUMMIT OPENING**
WELCOME REMARKS BY
TONY TAN CAKTIONG
FOUNDER AND CHAIRMAN, JOLLIBEE FOODS CORPORATION
CHAIRMAN OF THE APEC 2015 CEO SUMMIT

FOLLOWED BY
SUMMIT CONVERSATION WITH
H.E. PRESIDENT BENIGNO AQUINO III, THE PHILIPPINES
ON **“APEC’S INCLUSIVE GROWTH IMPERATIVE”**

Moderated by: **Andrew Stevens**, Asia Pacific Editor, CNN International



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SESSION TWO

4:30PM – 5:30PM

SUMMIT FOCUS ON THE NEW GLOBAL CONTEXT

AN OPEN FORUM DISCUSSION ON

“NAVIGATING UNCERTAINTY”

What are the geo political and economic flash points we need to anticipate? How can business plan and strategize in conditions of uncertainty? How do we manage political risks?

Led by:

- **H.E. President Michelle Bachelet, Chile**
- **Ian Bremmer**, President, Eurasia Group
- **Dennis Nally**, Global Chairman, PricewaterhouseCoopers International
- **John Rice**, Vice Chairman, GE

Moderated by: **Norman Pearlstine**, Chief Content Officer, Time Inc.

5:30PM – 5:40PM

INSIGHT FROM **DAVID PLOUFFE**, CHIEF ADVISOR AND MEMBER, BOARD OF DIRECTORS, UBER

SESSION THREE

5:40PM – 6:40PM

SUMMIT FOCUS ON INNOVATION AND ENTREPRENEURSHIP

AN OPEN FORUM DISCUSSION ON

“THE NEXT NEW FRONTIER”

Where will the next technological disruption come from? How can APEC tap the power of entrepreneurship? What are the opportunities and implications for inclusive growth?

Led by:

- **H.E. President Juan Manuel Santos, Colombia**
- **Vincent Siew**, Representative of Chinese Taipei’s Economic Leader
- **Terry Brady**, Senior Vice President, Underwriters Laboratories
- **Dana Hyde**, CEO, Millennium Challenge Corporation

Moderated by: **Trefor Moss**, The Wall Street Journal

7:30PM – 9:30PM

FIESTA: THE PHILIPPINES WELCOMES APEC – WELCOME RECEPTION

AYALA TOWER ONE EXCHANGE PLAZA

9:30PM – 11:30PM

NIGHTCAP – WINE AND CHEESE NETWORKING NIGHT

FEATURING “BRATPACK”

SAGE LOUNGE, MAKATI SHANGRI-LA HOTEL



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TUESDAY

17 NOVEMBER 2015

FROM 7:30AM COFFEE AND TEA SERVED

9:00AM – 9:10AM INSIGHT FROM **TONY FERNANDES**, GROUP CEO, AIRASIA

SESSION FOUR SUMMIT FOCUS ON ASIA PACIFIC GROWTH

9:10AM – 10:10AM AN OPEN FORUM DISCUSSION ON

“THE FUTURE OF ASIA PACIFIC GROWTH”

With concerns of slowing growth in major Asia Pacific economies, how can continued growth be achieved? What are the policy implications for economic reform and governance? Has business as usual run its course?

Led by:

- **H.E. Prime Minister Peter O’Neill, Papua New Guinea**
- **Raymond McDaniel**, CEO, Moody’s Corporation
- **Scott Price**, CEO, Walmart Asia
- **Mark Tucker**, Group Chief Executive, AIA Group

Moderated by: **Haslinda Amin**, Bloomberg Television

10:10AM – 10:20AM INSIGHT FROM **WENDY KOPP**, CEO AND CO-FOUNDER ‘TEACH FOR ALL’

SESSION FIVE SUMMIT FOCUS ON HUMAN CAPITAL

10:20AM – 11:20AM AN OPEN FORUM DISCUSSION ON

“HEALTH AND EDUCATION FOR THE FUTURE”

Within the context of growth that is accompanied by persistent disparity, are conventional approaches to delivering health and education adequate? How can government, business and technology make a difference?

Led by:

- **Nicolás Aguzin**, CEO, JP Morgan Asia Pacific
- **Olivier Charmeil**, CEO, Sanofi Pasteur
- **Ramon del Rosario**, President and CEO, PHINMA Corporation
- **Kenneth Hartigan-Go**, Undersecretary of Health, Philippines

Moderated by: **Cathy Yang**, ABS-CBN News Channel (ANC)

11:20AM – 11:50AM NETWORKING BREAK



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SESSION SIX

11:50NN – 1:00PM

SUMMIT FOCUS ON INCLUSIVE GROWTH AND BUILDING RESILIENCE

A DIALOGUE ON

“STRATEGIES FOR GROWTH, EQUITY AND RESILIENCE”

With the rise in global inequality, how can growth be inclusive? How can inclusive growth support the building of resilient communities? What policies, infrastructure and investments are required to build resilience in the face of adversity and natural calamity?

With

- **H.E. President Truong Tan Sang, Viet Nam**
- **John Chen**, Executive Chairman and CEO, BlackBerry
- **E. Allan Gabor**, President and CEO, Merck Biopharma China
- **Donald Kanak**, Chairman, Prudential Corporation Asia
- **Josette Sheeran**, President, Asia Society

Moderated by: **Zoher Abdoolcarim**, Asia Editor, Time International

1:00PM – 2:30PM

NETWORKING LUNCH (CIRCLES, INAGIKU, SAGE, OR LOWER LOBBY)

2:30PM – 2:45PM

INSIGHT FROM **SANJIT BUNKER ROY**, FOUNDER, BAREFOOT COLLEGE

SESSION SEVEN

2:45PM – 3:45PM

SUMMIT FOCUS ON CITIES

AN OPEN FORUM DISCUSSION ON

“WHAT WILL THE CITY OF THE FUTURE LOOK LIKE?”

What are the challenges for urban design, planning, infrastructure and governance? What are the investments required for our cities and how can we secure them? What models can we learn from?

Led by:

- **Rt. Hon. Robert Doyle**, Lord Mayor of Melbourne
- **Frank Appel**, CEO, Deutsche Post DHL Group
- **Perrin Beatty**, CEO, Canadian Chamber of Commerce
- **Jaime Augusto Zobel de Ayala**, Chairman and CEO, Ayala Corporation

Moderated by: **Timothy Ong**, Chairman, Asia Inc Forum



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SESSION EIGHT

3:45PM – 5:00PM

SUMMIT FOCUS ON TRADE

A DIALOGUE ON

“WHAT IS THE NEXT HORIZON FOR ASIA PACIFIC TRADE?”

With the proliferation of trade initiatives, what is the next big step for regional trade? How do APEC and other major trade initiatives like the TPP, RCEP and ASEAN relate to each other? Is there too much going on or is there too little?

With:

- **H.E. Prime Minister John Key, New Zealand**
- **Chief Executive Leung Chun-ying, Hong Kong, China**
- **David Cunningham, COO, FedEx Express**
- **Takehiko Nakao, President, Asian Development Bank**

Moderated by: **Andrew Stevens**, Asia Pacific Editor, CNN International

7:00PM – 9:30PM

GROOVE

RECEPTION FOR APEC CEO SUMMIT 2015 DELEGATES

AYALA TRIANGLE GARDEN

9:30PM – 11:30PM

NIGHTCAP – WINE AND CHEESE NETWORKING NIGHT

FEATURING “SANDRA VIRAY AND THE JFK BAND”

SAGE LOUNGE, MAKATI SHANGRI-LA HOTEL



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WEDNESDAY 18 NOVEMBER 2015

FROM 7:30AM COFFEE AND TEA SERVED

INSIGHT FROM **JACK MA**, EXECUTIVE CHAIRMAN, ALIBABA GROUP

SESSION NINE SUMMIT DIALOGUE

9:00AM – 9:30AM CONVERSATION WITH **H.E. VICE PRESIDENT JUSUF KALLA, INDONESIA**

Moderated by: **Timothy Ong**, Chairman, Asia Inc Forum

SESSION TEN SUMMIT DIALOGUE

10:10AM – 10:40PM CONVERSATION WITH **H.E. PRESIDENT BARACK OBAMA, USA**
AND **JACK MA**, EXECUTIVE CHAIRMAN, ALIBABA GROUP
AND **AISA MIJENO**, CEO AND CO-FOUNDER, SALT

10:40AM – 11:15AM NETWORKING BREAK

SESSION ELEVEN SUMMIT KEYNOTE

11:15AM – 11:45AM KEYNOTE ADDRESS BY **H.E. PRESIDENT XI JINPING, CHINA**

Introduced by: **Jiang Zengwei**, Chairman, China Council for the Promotion of International Trade

SESSION TWELVE SUMMIT DIALOGUE

11:45AM – 12:15PM CONVERSATION WITH **H.E. PRIME MINISTER DMITRY MEDVEDEV, RUSSIA**

Moderated by: **Kirill Dmitriev**, CEO, Russian Direct Investment Fund

12:15PM – 12:30PM CLOSING ADDRESSES AND
INVITATION TO THE APEC CEO SUMMIT 2016, PERU

FOLLOWED BY CLOSING RECEPTION AND LUNCH

“FROM THE PHILIPPINES TO PERU”

SERVING SAN MIGUEL BEER AND PISCO SOUR
AND FEATURING “UNITY”

Master of Ceremonies : **Allen Lai**, Asia Inc Forum